AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

- 1-7. (Canceled).
- 8. (Currently amended) A streaming media player providing content protection and digital rights management, including:
 - a port configured to receive a digital bit stream, the digital bit stream including: content which is encrypted at least in part,
 - at least two sub-streams which have been muxed together, at least one of the sub-streams including compressed information, and
 - a secure container including control information for controlling use of the content, including at least one key suitable for decryption of at least a portion of the content:
 - a control arrangement including:
 - means for opening secure containers and extracting cryptographic keys, means for decrypting the encrypted portion of the content; and
 - a rule or rule set asseciated with governance of governing at least one aspect of usage of at least one sub-stream or object, wherein the rule or rule set includes at least one rule stored in an internal and non-volatile memory of the player;
 - a demux designed to separate and route the sub-streams;
- a decompression unit configured to decompress at least one of the sub-streams, the decompression unit and the demux being connected by a pathway for the transmission of information;
- a rendering unit designed to process decompressed content information for rendering; and
- a stream controller operatively connected to the decompression unit and the control arrangement, the stream controller including decryption functionality configured

to decrypt at least a portion of a sub-stream based on at least one key passed from the control arrangement and pass the decrypted sub-stream to the decompression unit.

- (Currently amended) The player of Claim 8, wherein the rule or rule set includes at least one rule that is delivered from an external source.
- 10. (Currently amended) The player of Claim 9, wherein the rule or rule set at least one rule is delivered as part of the digital bit stream.
- 11. (Original) The player of Claim 8, wherein the rule or rule set specifies conditions under which the governed sub-stream or object may be decrypted.
- 12. (Currently amended) The player of Claim 8, wherein the rule or rule set governs at least one aspect of access to-or-use of the governed sub-stream or object.
- 13. (Currently amended) The player of Claim 42.8, wherein the governed aspect includes making copies of the governed sub-stream or object.
- 14. (Currently amended) The player of Claim 42.8, wherein the governed aspect includes transmitting the governed sub-stream or object through a digital output port.
- 15. (Currently amended) The player of Claim 44 8, wherein the rule or rule set specifies that the governed sub-stream or object can be transferred to a second device, but rendering of the governed sub-stream or object must be disabled in the first-device player prior to or during the transfer.
- 16. (Original) The player of Claim 15, wherein the second device includes rendering capability, lacks at least one feature present in the streaming media player, and is at least somewhat more portable than the streaming media player.

- 17. (Original) The player of Claim 11, wherein the control arrangement contains at least two rules governing access to or use of the same governed sub-stream or object.
- 18. (Original) The player of Claim 17, wherein a first of the two rules was supplied by a first entity, and the second of the two rules was supplied by a second entity.
- 19. (Original) The player of Claim 18, wherein the first rule controls at least one aspect of operation of the second rule.
- 20. (Currently amended) The player of Claim 42 8, wherein the governed aspect includes use of at least one budget.
- 21. (Currently amended) The player of Claim 42 8, wherein the governed aspect includes a requirement that audit information be provided.
 - 22-26. (Canceled).
- 27. (New) The player of Claim 8, wherein the rule or rule set is configured to conditionally require viewing of information in at least one sub-stream in order to view information in another sub-stream.
- 28. (New) The player of Claim 27, wherein the at least one sub-stream comprises an advertisement.
- 29. (New) A streaming media player providing content protection and digital rights management, including:
 - a port configured to receive a digital bit stream, the digital bit stream including: content which is encrypted at least in part,

at least two sub-streams which have been muxed together, at least one of the sub-streams including compressed information, and

a secure container including control information for controlling use of the content, including at least one key suitable for decryption of at least a portion of the content:

a control arrangement including:

means for opening secure containers and extracting cryptographic keys, means for decrypting the encrypted portion of the content; and

a rule or rule set governing at least one aspect of usage of at least one sub-stream or object, wherein the rule or rule set is configured to conditionally require viewing of information in at least one sub-stream in order to view information in another sub-stream;

a demux designed to separate and route the sub-streams;

a decompression unit configured to decompress at least one of the sub-streams, the decompression unit and the demux being connected by a pathway for the transmission of information:

a rendering unit designed to process decompressed content information for rendering; and

a stream controller operatively connected to the decompression unit and the control arrangement, the stream controller including decryption functionality configured to decrypt at least a portion of a sub-stream based on at least one key passed from the control arrangement and pass the decrypted sub-stream to the decompression unit.